



PARENTS VIA EGG DONATION  
ADVERTISING RATES  
Effective 03/01/09

All ads are run for a three month minimum. Purchase 3 quarters, get the 4th for free!

<u>AD NAME</u>	<u>SIZE</u>	<u>COST</u>
Tower	(160 x 600) Sidebar	\$350.00 per quarter
Business card	(100 x 250) Sidebar	\$200.00 per quarter
Button	(160 x 125) Sidebar	\$175.00 per quarter
Leader board Banner	(800 x 125) Runs along the bottom	\$500.00 per quarter
Half page Ad	(325 x 500) Main content area	\$750.00 per quarter
Full page Ad	(325 x 1000) Main content area	\$1,500.00 per quarter

Ads must be web-ready in .pdf or .jpg format. If needed, we can provide graphic design services at a flat rate of \$350.00. We also do custom advertising design, including flash, priced on an individual project basis, starting at \$600.00. Hourly graphic design rates are \$150.00 per hour. All advertising is placed on our website, located per our price guide and specific agreement, and run for a minimum of 90 days. All ads must be paid in full before your ad will be placed. Please contact PVED by phone or email for questions or to place an ad.

**PARENTS**  
via **EGG DONATION**  
*Wherever you are in the process,  
there is a place in our community for you*